

5 Workflow Emails for Whitestone Properties

Email 1 – Cost

Delivery Day – Day 0

Subject 1: The freedom to live the way you want!

Subject 2: 5 acres of mountain views are yours for only \$149 a month



Hey <<Name>>,

I'm reaching out to you because you are interested in some land that we have listed on Facebook. With the world going crazy over lockdowns and quarantines, you couldn't find a prettier place to stay isolated.

Whether you are looking to build a home away from the masses, or you like the outdoor life of hiking, fishing, and hunting, I have something for you. If you like a rugged, self-sufficient lifestyle, I have affordable, mountain-view land available in Costilla County, Colorado, that will fit your needs.

There is a lot of satisfaction, knowing you can step outside and not have neighbors breathing down your neck. You can live the way you want without anyone hassling you.

When I say affordable, I mean it. You can lock in a five-acre parcel for just \$349 and payments as low as \$149 a month. That's less than a car payment to own mountain-view property!

If you are thinking of setting up camp, or a permanent home away from the crowds, let's [schedule a 20-minute call](#). I'll send you some spectacular photos and details on how easy it is to live your dream.

Talk to you soon.

Regards,
Kevin

Call or Text: (720) 409-3824

Email: kevin@whitestoneprop.com

P.S. Speaking of freedom, you won't have to deal with banks because we have owner financing. No credit check required. Call or email me for all the details.

Email 2 – The Area

Delivery Day – Day 3

Subject 1: Do you like adventure? Costilla County has plenty to offer

Subject 2: Drive times to outdoor adventure within 60 miles from your land



Hi <<Name>>>,

What kind of outdoor activities do you like?

If you live here, these are some of the places you can go to enjoy the great outdoors. Below is a list of the approximate drive time from your land to interesting destinations. Bear in mind, you will need a 4-wheel drive vehicle here.

- For supplies, gas, and groceries, you can go to Blanca (9 minutes) or the historic town of [Fort Garland](#) (18 minutes).

- If you like fishing, only 19 minutes away you'll reach the [Smith Reservoir](#). It boasts excellent rainbow and cutthroat trout fishing.
- For hiking and nature lovers, it's a short 27-minute drive west to [Alamosa National Wildlife Refuge](#) and the [Rio Grande River Trail](#) or 29 minutes to [Great Sand Dunes National Park](#) to the north.
- Another challenging hike worth the effort is Lake Como, only 29 minutes away.
- Other places of interest are the New Mexico Border (45-minutes) and the Rio Grande National Forest (2.5 hours).

For hunters, here is some [information](#) about the game you can hunt and how to obtain a hunting license. You get the best deals on permits if you are a resident, and you need only live in Colorado for six months a year to become a resident.

Whatever you like to do, purchasing land in Costilla County makes a great basecamp or permanent residence.

The best way to find more information about the land, how much it costs, and how to buy it is to [schedule a 20-minute call](#) with me.

Otherwise, just email me or text me below if you would like the information.

Talk to you soon.

Regards,
Kevin

Call or Text: (720) 409-3824

Email: kevin@whitestoneprop.com

P.S. If you buy land from us, we guarantee your satisfaction with a full money-back guarantee for 90-days.

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Email 3 – The Guarantee

Delivery Day – Day 6

Subject 1: I want to buy land, but what if I change my mind?

Subject 2: Our land buying process with a full money-back guarantee



Hi <<Name>>,

Are you still considering owning a piece of breathtaking Colorado landscape?

I want to tell you a bit about our process and our 90-day, risk-free money-back guarantee.

There are two ways to purchase land, with cash or financing. For financing, it's a three-step process.

Step 1 – Pay a down payment (\$100) and the Document Processing fee (\$249)

Step 2 – You'll receive three documents for your review and signature – the Promissory Note, Land Contract, and the Purchase Contract. We use an online electronic signing app so that you can do this from your home or office.

Step 3 – The monthly payments begin about 30-days after signing the docs. Once the note is paid in full, you'll receive a Warranty Deed within 30-days.

Buying with cash is even easier, but if you prefer to finance, we carry owner financing. That means **no banks, no credit check, and no hassle.**

Speaking of no-hassle, [schedule a short call with me](#) so I can answer all the questions you have about the buying process and owning land in Costilla County.

Talk to you soon.

Regards,
Kevin

Call or Text: (720) 409-3824

Email: kevin@whitestoneprop.com

P.S. You can read more about our process [here](#). Let me know if I can help.

Email 4 – Owner Financing

Delivery Day – Day 9

Subject 1: 4 reasons why land investors choose the owner financing option

Subject 2: Why savvy land investors choose the owner financing option



Hello again <<Name>>,

Have you been thinking about getting away from it all and moving to the wide-open spaces in Colorado? A lot of people do. But then, something holds them back.

Many people are under the false assumption that they can't own land because they have poor credit. They don't want to go through the hassle of filling out a lengthy loan application only to be turned down. It can be humiliating.

Fortunately for you, we offer owner financing. When you are ready to buy land, there are four reasons why it's a great deal for you:

1. **Low initial investment** - You can lock up the property and enjoy it for only \$349.
2. **No interest** - With owner financing, it's a 0% interest loan.
3. **No Prepayment Penalty** - We don't punish you for paying your loan early.
4. **No credit checks** - You can buy land from us even if you have no credit.

Owner financing makes it easy for anyone to own land. If you want to know more, please [schedule a short call with me](#).

Talk to you soon.

Regards,
Kevin

Call or Text: (720) 409-3824

Email: kevin@whitestoneprop.com

P.S. Don't forget. In addition to owner financing, we offer a 90-day money-back guarantee on any property you buy from us. Camp out on your land. If it's not as breathtaking as you see in the pictures, we'll swap it for another parcel or give you your money back.

Email 5 – Selling the Dream of Owning Land

Delivery Day – Day 12

Subject 1: Make neighbors w/ bald eagles, wild horses, and elk in Costilla Colorado

Subject 2: Imagine bald eagles, wild horses, and elk as your neighbors



Hey <<Name>>,

Did you know that famous westerns and comedies filmed in and around Costilla County?

The Southern Colorado Film Commission has posted a [list](#) of 45 great movies, T.V. shows, and commercials that filmed on locations in and around Costilla County.

It's no wonder. The natural beauty of snow-capped mountains and high desert plains offer an iconic backdrop for any film or video.

And that's not all. The area is alive with wildlife such as eagles, elk, bison, deer, and even bear in the mountains. You can also spot wild horses, and rare migrating birds each season.

If you ever dreamed of living life with a little more freedom than you can find in the burbs or city, consider land out here. Most of your neighbors have four legs or wings.

I want you to keep three things in mind.

1. As my subscriber, you get \$200 off the purchase price.
2. You have a full 90-Day, Money-Back Guarantee on your land purchase. There is no risk.
3. You don't need a credit check or a bank loan. We have owner financing available.

It's risk-free to lock in some of the most beautiful lands in Colorado. These magnificent views and low prices won't last forever, so give me a call or text me if you have any questions.

Talk to you soon.

Regards,
Kevin

Call or Text: (720) 409-3824

Email: kevin@whitestoneprop.com

P.S. Let me help you own your Colorado land. [Schedule a short call with me.](#)
