

## SkinDxxxxx - 3 Email Sequence #1



**Subject 1:** Turn heads with renewed beautiful skin

**Subject 2:** 7 priceless face care tips that really work

Hi <<Name>>,

Thank you for downloading our report, “7 Priceless Face Care Tips That Really Work.” In case you missed it, [here’s where you can download it](#).

If you’ve come this far and downloaded the report, you probably have some issue with your skin. We want to help you have younger looking skin that’s clear, healthy, and beautiful again.

Our company is Skin Dxxxxx Pharmaceuticals, and we are in the business of developing medical-grade skin care products for licensed estheticians and dermatologists all over the world.

Until now, you needed a license to purchase our skin care products.

We’ve done something a bit unusual.

We’ve taken our best products and packaged them in easy to use skincare kits for home use.

Why kits?

You may not know it, but when you buy various products off the shelf from your drugstore, they are not formulated to work together. If they did, you could buy one bottle with everything in it, right?

Instead, women layer products, one after the other, hoping that each product will work its magic.

Did you know that you should never mix Retinol with Vitamin C, oil, and water-based formulas, or benzoyl peroxide and hydroquinone?

The results can be disastrous. Chemical reactions occur causing products to neutralize one another or worse, cause an allergic reaction or breakout.

To avoid these severe problems, the skincare specialists at Skin Dxxxxx Pharmaceuticals created kits for home use. There is no guesswork and no doctor’s visit. Each ingredient works with the other when used as directed. You just follow the directions to get dermatologist quality results.

You’ll see and feel the difference in your skin within a few days.

We would like you to try a sample for just the cost of shipping.

Click the button below to order your trial kit today. All our ingredients have over 5 years of patient testing.

We’re confident they’ll work for you.

[Button][Order My Trial Kit Today](#)[Button]

Regards,

Wendy Rajan

P.S. We back our products 100%, even the sample. It will work to improve your skin, or we reimburse the shipping. [Try a sample today.](#) (Add link)

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**Subject 1:** <<Name>>, Get professional answers to your skin care questions

**Subject 2:** <<Name>>, Try the same skin care products that dermatologists use

Hi <<Name>>,

A few days ago we sent you an offer for a free trial for one of our skincare kits. Our company, Skin Dxxxx Pharmaceuticals, has been around for over five years. The reason you may have never heard of us is that, until recently, we only served licensed skincare professionals worldwide.

You could only try our products in their offices. Fortunately for you, that's changed. I'm going to tell you in a moment, but first, let me tell you a bit about our company.

Kristine Ross, a licensed medical aesthetician of 20 years, founded SKIN DXXXX Pharmaceuticals, Inc. over 5 years ago. She was frustrated because she could not give her patients products for home use that would continue the positive results of her in-office treatments. She needed a complete line of products that her patients could use at home.

Through years of testing, Skin Dxxxx Pharmaceuticals has achieved that goal by selling skincare kits that are safe and effective for home use. We manufacture all our products in the USA in an FDA approved facility.

When any of our customers have a question, we have highly-qualified skincare professionals who email detailed answers back, not just some customer service person with generic replies.

<<Name>>, it's your turn to have the clear, smooth skin you've always wanted.

Skin Dxxxx has taken the same dermatologist proven formulas and packaged them in skincare kits for you to use at home, between office visits. Each ingredient works with the others when used as directed.

Never again will you risk having an adverse reaction from two mismatched drugstore products.

And..

All you have to do is try us. Order a test kit, on us, for only the cost of shipping. Feel your skin getting firmer and see it getting clearer within days. If not, just tell us, and we'll refund the cost of shipping. No returns, no hassle, and no risk.

To regain the beautiful skin, you should have, order your trial kit today.

[Button][Order My Trial Kit Today](#)[Button]

Regards,

Wendy Rajan

**P.S.** You can try one of our products to eliminate your specific skin problem, for just the cost of shipping. You get top notch customer service and, <<Name>>, if you're not happy, we'll even reimburse the shipping.

[Button][Order My Trial Kit Today](#)[Button]

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**Subject 1:** <<Name>>, Isn't it time to try skincare products that work?

**Subject 2:** <<Name>>, Don't put this off, skin problems elevate when you procrastinate

Hello again <<Name>>,

Are you like most women who look for a bargain at the drugstore?

Do you stand in front of the skin care aisle trying to put together the right products for your skin?

<<Name>>, don't waste another dime on drugstore concoctions. They won't help, especially if you have moderate to severe skin problems like deep wrinkles, acne, hyperpigmentation, and other heartbreaking facial conditions.

In my last email, I mentioned that our company is Skin Dxxxx Pharmaceuticals and that we've been serving skincare professionals worldwide for over five years. During this time, we've tested and sold our medical grade products to licensed estheticians, doctors' offices, and dermatologists.

Their patients continue to get excellent results. We know this because they reorder month after month.

<<Name>>, if you would like to try the same quality skincare products dermatologists use to treat their patients, you can now order directly from us.

If you're not sure which skincare kit is right for you, just email our skincare professionals at [info@SkinXXXX.com](mailto:info@SkinXXXX.com). They will send you a detailed recommendation based on your skin problem without trying to push products you don't need.

Order a sample and feel your skin improving in just days. We'll reimburse the shipping if you're not satisfied, so you have absolutely no risk.

[Button][Order My Trial Kit Today](#)[Button]

Don't wait any longer. Your skin will only get worse if you put it off another day.

Regards,

Wendy Rajan

P.S. <<Name>>, this is your last opportunity for you to take advantage of our complimentary sample offer. However, we are always available to answer any questions you may have or to take your order. Our website is [SkinXxxx.com](http://SkinXxxx.com). Why not try before you buy?

[Button][Order My Trial Kit Today](#)[Button]