

## Want the Same Market Research as 99% of Fortune 500 Companies?

Dear Business Owner,

What if you could get inside your customers' heads to know exactly what your customers desire, their overall perception and experience about your product or service? Fortune 500 companies do it every day using market research tools. With better insight and perspective into their customers' wants and needs, they can react to trends, purchase the right goods and improve customer service and retention.

However, what about small to mid-size businesses with small marketing budgets and little time to implement a market research plan?

**"97% of global consumers say that customer service is very important or somewhat important in their choice of and loyalty to a brand and 62% have stopped doing business with a brand or organization due to a poor customer service experience." - 2015 Global State of Multichannel Customer Service Report**

### There is No Excuse for Not Doing Market Research

Every business needs and benefits from market research. Unbiased surveys are proven to be an accurate way to gather customer information and feedback. The technology makes online research viable for small businesses because of the low cost, simplicity and speed of implementation. Surveys are one of the best and accurate methods to perform market research.

### Increase Quality, Sales and Profit Through SurveyMonkey

Studies show that anonymous surveys and polls provide the most honest and candid answers from customers. But how do you create a survey that gives you quality data? The process can be time-consuming, complicated and confusing unless you use SurveyMonkey. This user-friendly poll and survey platform will let you or your staff create useful questionnaires. Feedback data will provide you with better information about what your company is doing well and where you can improve.

Surveys can be more than customer feedback; they can also provide employee comments for better productivity.

### Surveys Suitable for Small, Medium, and Large Businesses in Minutes

Although 99% of the Fortune 500, use their free online survey tools, SurveyMonkey is the perfect research tool for any size business. With 17 years of experience, over 20 million

customers and three million survey responses every day, they have the expertise to help you build the right survey or poll and get it in front of your customers.

### **Create Meaningful Surveys Providing Valuable Feedback For:**

- Customer Satisfaction
- Employee satisfaction
- Marketing Research - new product or testing an ad campaign
- Healthcare Assessment – Employees or Patients
- Meetings – Scheduling poll, events or work rotation
- Event Planning
- Non-Profit- donors, volunteers, partners and recipients.
- Online Research

### **SurveyMonkey Makes Your Market Research Simple**

Build your survey from SurveyMonkey's extensive Question Bank, templates and images. You or your staff can combine the power of SurveyMonkey by integrating it with a variety of popular platforms and applications, such as MailChimp, HubSpot, Google Forms, Microsoft Word or Excel. Once your survey is ready in minutes, send it via email or Facebook, share the URL manually or embed it on your website.

The reporting tools in your dashboard provide real-time and vital insight into your customers' minds. With over ten years of experience in survey methodology and web technology, they will provide you with quality data.

### **Let Your Customers or Prospects Help You Improve Your Products and Service**

SurveyMonkey is the fast, easy and inexpensive way to listen to your customers. Having insight into your customers' way of thinking builds their loyalty. By exhibiting that you care and are listening will improve customer retention.

The online application is easy to understand. The user-friendly interface makes it easy to solicit input from your customers, users, and employees.

### **We Will Integrate Survey Monkey for You!**

If you want the data that SurveyMonkey can bring to your business but don't have the time or staff to set it up, we take care of it for you. Our company is DM Labs Cloud Software Services. One of our many services is integrating SurveyMonkey with your system. We do it all from setting up the system to testing the surveys. It is worry-free market research at your finger-tips. To get started, contact us at the phone number or email below. Your market research just got a whole lot easier.

## Try SurveyMonkey Today for Free

SurveyMonkey integrates seamlessly with your CMS and customer list. Using the built-in tools, extensive question library and proven templates, you can build a questionnaire quickly.

The free version is a powerful market research tool and a great way to learn how the service works. After you experience the success and quality of the results, enjoy three levels of upgrades unlocking up to 73 different features including:

- Survey Capabilities
- Team Collaboration
- Fast Support
- Team Management
- Survey Builder
- Customization & Branding
- A/B Testing
- Analysis & Reporting
- Response Management
- Enhanced Security
- Partner Integrations & APIs

It's not time-consuming, and there is no cost to see what information you have been missing. For more information call, text or e-mail to get started gathering your market data today.

Call or Text: [REDACTED]

Or email us at: [info@dmlabsdev.com](mailto:info@dmlabsdev.com)

Regards,

[REDACTED]

Marketing Advisor

Call or Text: 305-613-8429

Email: [info@dmlabsdev.com](mailto:info@dmlabsdev.com)

**P.S.** SurveyMonkey is the world's most popular online survey software. The demo and the basic service is free to help you get up and running. SurveyMonkey offers three monthly plans that offer greater depth and reporting. Sign up to access our extensive library of proven survey questions and expert-certified templates. Their Analyze tool turns survey data responses into reports in real time so you can make the right business decisions. Plus, we can handle the installation and monitoring for you.

Call, text or email us for details today.