

Heads up Hikers, Sportsmen, Survivalists, Outdoorsmen, Nature lovers, Law Enforcement, Ex-Military, and Anyone Who Venture outdoors into Remote Areas!

YOU DON'T WANT TO BE CAUGHT IN THE WILD AND RISK LIVES WITHOUT THIS!

**Be prepared for any emergency while sharing hope, love
and precious life giving water to those in need in Sub-
Sahara Africa**

Dear Outdoor Enthusiast,

If you are like me then you love being outdoors, the farther away from civilization the better, but, being on your own has its own risks. In an emergency, it is you against nature and nature has plenty of ways to win that game.

Are You Really Prepared For Unforeseen Catastrophe?

Imagine you are out in a remote area far away from civilization; you are lost or stranded, alone or in a small group. Did you or someone carry any survival gear? If so, do you know how to use it? Is it easy to use? Is it with you and accessible?

Many of the survival kits found in the market these days are not easy to use or too bulky to carry, making a bad situation worse. Some kits are bulky plastic boxes that you have to dig out of a backpack leaving your carefully packed clothes strewn over the wet ground so you can get to it. Some people try and use a plastic bag which flies away with one strong gust of wind or rips when you try and open it.

Even the best outdoorsmen can run into bad luck, such as:

- ➡ Your canoe tips over and all your gear is lost
- ➡ A stray spark ignites your tent while you are away
- ➡ A hail storm or bear ravages your entire camp
- ➡ Driving on an isolated mountain road your truck or snowmobile is totaled, and you barely make it out alive
- ➡ Vandals disable your vehicle and steal your gear leaving you stranded with nothing

A Simple Survival Kit Means the Difference between Life and Agonizing Death... but it doesn't have to be this way!

Hello, I am John. Together with my wife Rachel, and our camping buddy, Eric, we developed the **Life-Pods Paracord Survival Kit**. Through our passion, sweat and tears, we are proud to offer you a survival kit that is the lightest, most cost effective and easiest to use for any disaster or survival scenario. Because of its compact and light size, and the carabineer that is included, you will be able to have the Life-Pods kit with you at all time.



The Life-Pods Paracord Survival Kit is the lightest, affordable and easiest to use kit on the market. This complete survival kit contains:

- ➡ Approx:100ft (30.5 meters) of 550 paracord
- ➡ Carabineer that you can clip on anything so it is always within reach
- ➡ Button compass for your direction
- ➡ Flint and striker to make a fire
- ➡ Cotton ball to catch a spark to start your fire
- ➡ Storm proof Matches that will give you a fighting chance to start a fire in bad weather
- ➡ Snare wire to make a trap
- ➡ Wire saw to cut wood
- ➡ Signaling mirror
- ➡ Fishing Kit for providing a means of feeding yourself

- Sewing kit with Safety pins to fix rips in emergency shelter covering, tent or clothes
- Pencil for your emergency message
- Adhesive dressings to keep small cuts from becoming big problems by protecting wound from infection
- First aid instructions so you don't have guess what to do to if you have to treat injuries
- Survival instructions will save you precious time getting organized and will give you confidence of what to do in time of chaos
- Accident report form can be used to document all important information of the incident.
- Foldable water bottle saves space, is light and easy to carry

A Survival Kit is Useless if It's Not with You

This Life-Pods survival kit is cost effective, cheaper than what is currently on the market. Ingeniously woven with 550 Paracord, it creates a self-containing pouch holding a complete survival kit. Most importantly, it also comes with a sturdy, lightweight carabineer that securely attaches the kit to you, so if you fall down a hill or fall out of the boat, your survival gear is always with you. Our Life-Pods kit is compact and lightweight enough to be stuffed into, or hooked on, just about anything, without adding significant weight or bulk. It is about the size of a large apple.

Ingenious Design Makes It Easy To Use

With most Paracord survival products, you have to spend too much time, daylight and energy untying endless knots to get the length of cord you want. Time is life in a survival situation. With our one of a kind design, you only need a few seconds to untie one knot and unravel a little or the entire 100 feet (30.5 meters) of 550 Paracord.

550 Parachord, The Choice of Special Forces Everywhere

Our Life-Pods survival kit uses 550 Paracord, the same cord used in all U.S. military parachutes because it is incredibly light, strong and wear resistant. Parachord or parachute cord is made of seven strands of nylon braided together. It is 3/16 inch or 3 mm wide. They have a collective strength of 550 lbs and the reason they call it "550 Parachord" and because it is so strong and lightweight, it is why we chose it for our survival pouch.

Every Special Forces unit carries some 550 cord with them for all types of survival purposes including:

- Lean-to shelter frame
- Bow drill for lighting fires

- ➡ Emergency boot laces
- ➡ Snares and traps
- ➡ Binding for splints and other first aid
- ➡ Gun Strap or knife lanyard
- ➡ Strong emergency belt
- ➡ Snow shoe webbing
- ➡ Much, much more....

Life-Pods Paracord Survival Kit Keeps You Alive With the Essentials

- ➡ Water – without it, you can die in three days. The kit has a collapsible water bottle allowing you to take advantage of any water sources.
- ➡ Food – you can survive for up to 10 days without food but your energy levels will rapidly deplete especially in cold or wet weather. If you do not have any other food options, the Life-Pods kit contains a fishing kit, a snare wire and instruction booklet. You have a fighting chance to eat and survive whether on land or near water.
- ➡ Heat - hypothermia is a real danger anywhere the temperature drops below 45 degrees F. (7deg. C). Having the ability to build a fire will keep you warm, cook your food and boil your water. Fire is life and the kit provides you with two methods of fire starting, storm proof matches and flint/striker/cotton ball method.
- ➡ Shelter –having the means of making a shelter will protect you from the elements. Our easy to use 550 Paracord can help you set up a frame for a lean-to or tee-pee shelter in no time. There is only one knot to untie to access some or all of the 100 feet (30.5 meters) of cord. 550 Paracord will make strong, tight weatherproof lashings for any emergency shelter construction.

The Life-Pods kit provides you with two ways to start a fire using flint and striker or handy waterproof matches, giving you twice the opportunity for life giving fire. You also get two forms of sending an emergency signal; one is by using a signal fire and the other is the signaling mirror. You even get a pencil so you can leave a message behind for anyone searching for you.

The Carabineer Conveniently Attaches to Anything

Survival gear is useless if it is not with you when you need it so that is why we equipped each Life-Pod with a carabineer. You can attach your Life-Pod to almost anything like your belt loop or backpack and it will always be at hand and you will always be prepared.

Here's an example of just three other things that you can use the carabineer for in emergency or life threatening situation:

- ➡ Defend yourself by using them as brass knuckles
- ➡ Attached to your water bottle then lower into a spring or well to get water
- ➡ Use it to clip all your belongings together to prevent losing them or to hoist out of harm's way into a tree

Always Be Prepared When Having Outdoor Adventure

Have a complete confidence, peace of mind knowing that you have real, proven survival gear at your fingertips. Our design is unique compared to other Paracord products. Majority of similar products in the market require that you untie a series of knots to use the cord. Ours is accessible by untying just one knot, and looking cool while doing it.

The Life-Pod Saves More Lives Than Your Own!

At Life-Pods, we are interested in saving more than just one life. We are making a positive impact on the world with our company, Life-Pods to save as many lives as we can. Our company will contribute \$2 from the proceeds of each Pod that you purchase and it will provide a year of clean drinking water for two people in Sub-Saharan Africa. This is accomplished through donations to Blood:Water, a global non-profit organization dedicated towards providing clean drinking water. So now, not only can the Life-Pods save your life but your purchase will save two other lives as well.

[INSERT "BUY BUTTON"]

100% Risk-Free, Money-Back Guarantee

After all you have nothing to lose; our product is 100% risk-free, money-back guarantee. When you purchase a Life-Pods Survival Kit, we offer a 30-day money back guarantee. If for any reason you are not thrilled with your Life-Pod Paracord Survival Kit, just return it for a full refund immediately

The Perfect Gift for Any Outdoorsman or Outdoorswoman

Order a Life-Pod today for yourself or anyone you know who can sometimes be at risk of getting into a sudden survival situation, such as:

- ➡ Hikers
- ➡ Bikers
- ➡ Climbers
- ➡ Hunters
- ➡ Snowmobilers
- ➡ Back Country Skiers
- ➡ Loggers
- ➡ Prospectors
- ➡ Wildlife Photographers
- ➡ Bush Pilots
- ➡ Guides
- ➡ Sailors
- ➡ Fishermen
- ➡ Forest Rangers
- ➡ Search Parties

► ...and ANYONE who goes into the wild!

Buy today! Our Life-Pods Paracord Survival kit is only \$40 and we will donate a portion of each sale to Blood:Water mission to provide clean drinking water for two people for a year with each pod sold.

[INSERT “BUY BUTTON”]

For more information about us, please visit our website at: www.life-pods.org

Remember, when you order today, you get the Life-Pods Survival Kit containing 100ft (30.5 meters) of 550 paracord, a handy carabineer and 17 other crucial items that can mean the difference between life and death for you and anyone who may be in a bad situation with you.

When you order the Life-Pods Paracord Survival kit, you not only get the most versatile and convenient survival kit anywhere but you help supply water to those in need, saving lives of people half way around the globe.

Have the peace of mind knowing that you have help available right by your side if you need it . [ORDER TODAY!](#) [INSERT HYPERLINK]

To your survival,

[INSERT NAME]
Life-Pods Team

P.S. Remember there is absolutely no reason for you to leave empty handed. You can take advantage of my 100% Risk Free Offer

P. P. S. It is also our mission to share hope, love, and life making a positive impact in the world. With each sale of this kit, \$2 will be donated to the Blood:Water mission. Are you aware that people in Sub-Sahara Africa spend 40 billion hours walking just to find water every year? Just \$20 will shorten the walk for one person to clean water by drilling more wells closer to villages. Because you have the foresight to plan for your survival, you help two more people survive with clean water.