

3 Email Series for Engineering Course

Email 1 – Day 0

Subject 1 – Discover the easiest method to learn GD&T

Subject 2 – Introducing the One Stop Shop for All Your GD&T Resources

Dear <<NAME>>,

Did you know that after implementing GD&T, one company reduced their manufacturing time by 25% and reduced warranty claims by 75%? What would those numbers mean to you and your company?

Thank you for your interest in [COMPANY]. We're going to show you the easiest and fastest way to learn GD&T.

[Enroll In The Premium Plan](#)

When you understand GD&T, it can make your job much simpler. You'll understand the design requirements faster, communicate better with customers and suppliers, and you'll have the confidence to improve or sign off on the newest designs.

The discipline of GD&T guarantees proper manufacturing of each part when it is produced. You can reduce production costs by tens of thousands of dollars, avoiding delays and incorrect tolerances.

Whether you are an engineering student, a CAD engineer or a CNC machinist, it's critical for you to understand and use GD&T. It's the language of engineers all over the world.

Double Your Retention Rate

[COMPANY] offers the best, most complete video course on GD&T that you'll find anywhere. It's your one-stop resource that can save you weeks of training. **We guarantee that what we teach is what you will use in the real world.**

And, because it's video, you'll double your retention over reading alone. You can view each section on any mobile device so that you can learn at your pace and your convenience. Stop, rewind and take notes.

Take a moment to watch this 11-minute sample video on "[Using True Position vs. Coordinate Dimensions](#)." Notice how easy it is to follow the narrated instruction and how well the animated graphics coordinate with the topic. Learning has never been more comfortable.

Here's What You Get

The [COMPANY] Course provides you with everything you need to learn about GD&T quickly. It's a perfect opportunity to improve your career and company.

PREMIUM PLAN

- 180-Day Access – most courses only give you 30 to 60 days
- Over 35 GD&T Video Lessons
- All 14 GD&T Symbols in Detail
- Full access to the student forum. Ask questions and get answers from current and past students, and our team of instructors.
- Quizzes & Handouts to help you retain the knowledge faster
- Full Instructor Email Support
- Bonus Application Lessons
- GD&T Course Completion Certificate certified by our training [COMPANY].
- Add the certification badge to your LinkedIn profile and resume

"The course was extremely well-taught and made difficult concepts as easy as possible to grasp. Even after just 14 hours of this course, I'm already one of the more knowledgeable people at my company with GD&T, because this course is thorough and leaves no gaping holes in knowledge. I'm looking forward to the advanced course." - Logan V. – Machine Shop Owner

Our Guarantee to You

If you don't agree that this is the best way to learn GD&T, let us know, and we'll refund every penny with our full 30-Day money back guarantee.



Limited Time, New Subscriber Discount

Enroll within the next 29 days and receive six months, a full 180-days, access to the [COMPANY]Course for just \$275. (That's \$124 off the regular price.)

We are offering you this special discount on our most popular GD&T Training Course. This offer is only for subscribers! Click the button below and enter the code – **gdtssubscriber45%** to receive your discount.

[Enroll in The Premium Plan](#)

If you wish to continue your membership, it's only \$20 a month after the initial enrollment. [COMPANY]is by far the best way to learn, and it's the key to a better career for you and more profits for your company. Enroll right now.

Thanks for subscribing!

The [COMPANY] Team

P.S. In case you missed your download and welcome page, here's the link to download your handy [GD&T Symbols and Guidelines Cheat Sheet Wall Chart](#).

P.P.S. To take advantage of the New Subscriber Discount, copy and paste this code at checkout: **gdtssubscriber45%**. May we remind you, your discount ends in 29 days.

Email # 2 – Day 3

Subject Line: Last chance to save \$200

FINAL DAYS:

The easiest way to learn GD&T, advance your career, and save \$200 TODAY!

Hello Fellow GD&T User,

The other day, we sent you a sample video and a \$200 discount coupon for our [COMPANY] the Fundamentals Course.

We noticed that you haven't jumped on this offer yet.

If you use GD&T, even sporadically to review blueprints, designs or speak with customers, we designed this course with you in mind.

You see, this easy to follow video course focuses on the 20% of GD&T that accomplishes 80% of your daily tasks. All the filler and no fluff. Knowing your GD&T symbols and terms boosts your confidence.

And there are more benefits to taking our course.

7 Advantages to Enrolling Today

1. Avoiding costly or potentially career-ending mistakes
2. Receive a completion certificate to advance your career or get that promotion
3. Communicate effectively and confidently with peers or customers
4. Understanding any engineering drawing or blueprint with ease
5. Translate GD&T symbols and features like they are second nature
6. Learn GD&T quickly and easily at your convenience, on any device
- 7. Order today and save \$200 (This deal closes in 48 hours).**

We've had hundreds of students pass this course. Here is what one of our students had to say:

"Recently, I passed the ASME GDTP Senior level exam. I got amazing help from your training course! Your lessons are great! Very easy! When I studied the ASME standard, it is just text, and text only... But I only realized the true concept of each GD&T from your course. Thank you very much!" - Juwon Lim – Mechanical Designer

Take this deal to become another success story.

Click here to see everything you get with the [COMPANY] [Premium Course](#). The regular price is \$499. You have 180-day access to all the materials, videos, and email contact to us for

questions. Right now, we are offering a substantial discount to our subscribers only. **But it ends in 2 days!**

You'll receive \$200 off when you enter the coupon code: **gdtssubscriber45%**

[Button]Enroll Today For [COMPANY] Course[Button]

Receive 180-day access to the entire course for only \$299

And... you have no risk because you also get a 30-day money back guarantee. It's the quickest, easiest method to learn GD&T. We guarantee it!

Thanks again for subscribing!

The [COMPANY] Team

P.S. We understand that purchasing a course at your company may take some time. So, if that's the case, just let us know by sending us an email to [Email Address]. We want you to get this GD&T training, but don't wait to contact us, or you may lose out on the \$200 discount.

P.P.S. – Interested in Group Rates for your company or class? Everyone learns better and faster when they're studying with a group. Email us at [Email Address] for information on the special group or company rates.

GD&T – Email 3 – Day 7 – Draft 1

Subject Line 1 – Sneak peek at S.L.O.F. course video

Subject Line 2 – Your sample GD&T BASICS course video

Exclusive Access to Our S.L.O.F. Video Tutorial (Subscribers-Only)

Hi <<NAME>>,

What if your boss drops 77 revised drawings on your desk for review? Do you panic or do you have a full understanding of GD&T to handle them?

Because you're our subscriber, we're giving you exclusive access to one of our course videos. See for yourself why [COMPANY] is becoming the go-to course for seasoned engineers and students alike.

Our [COMPANY] course is easier to understand than any other course like it. We created it for people who haven't had formal training in GD&T and those who need a refresher.

Free Sample Course Video

To prove that this is the best course, we're giving you a free taste of what's to come. You can access the first part of the course about S.L.O.F (Size, Location, Orientation, and Form). Part 1 covers Size and Location and how features must always be constrained regarding size and location. This is the "S" and the "L" on your free wall chart. Part 2 covers orientation and form to complete the lesson. You'll receive that in a future email.

The video refers to symbols that you'll find on the companion wall chart which you should have already downloaded. If you haven't downloaded it, [go here to sign up and download it for free.](#)

You'll see how you can ensure that these two fundamental elements, S & L, are always present in your prints. Everyone remembers to put size tolerances on the print, but they often miss the "Location" controls!

Follow along with your wall chart to see which elements each symbol can control. As you will learn in this video series, EVERY feature needs to be controlled with all four elements: Size, Location, Orientation, and Form.

[NAME] is your instructor. He is also the owner and lead course developer. His experience and teaching style is clear, concise and easy to understand. You have plenty of time to take notes while you view the sub-titles and animations. And, that's the advantage of this course.

You can view it on any internet connected device making it convenient to your schedule. It's also interactive. You can get your questions answered quickly through the student forum or directly from the instructor. You'll learn faster that way. Just ask our former student, Garret.

[COMPANY] course is very helpful, especially when you're new to using the ASME Y14.5 2009 standard. Whether I am estimating or looking at a print, GD&T is used one way or another. I can say this course has been extremely helpful in learning about GD&T. The instructors are extremely responsive to questions. I have had many questions that are all answered usually less than a day later. If you're new to the industry, or just interested in learning this course is a good place to start! - Garrett A. – Production Machinist

[Button][Click Here To Enroll In the Course](#)[Button.

6 Reasons to Enroll Now

1. It's Current – The [COMPANY] course is the most up-to-date course available - focusing on the 2009 standard. Stay one step ahead of your colleagues.
2. Convenient - Learn on your own schedule, at your pace, from any internet-connected device including Android and iPhones.
3. 6-Months Access - You will have 180 days of full access, the longest of any course like this. Take your time to review and ask questions for deeper understanding.
4. The Forum - You will have exclusive access to the [COMPANY] Forum, so you can interact with other members and discuss real-world scenarios or chat with ASME qualified instructors.
5. Simplified Instruction - The [COMPANY] Fundamentals Course has been broken down into simple language. You don't have to be an engineer to understand the concepts.
6. Subscriber Discount - We have a special offer for you as our subscriber.

Here's the Deal...

The regular enrollment fee for the entire course is \$499 and a bargain at that. However, as a subscriber to [COMPANY], we're offering a limited time subscriber discount.

Enter this code, **gdtssubscriber45%**, and you'll get 180-days of uninterrupted access for only \$275 instead of \$499.

No other course will give you the flexibility of 180 days, this kind of user-friendly content, and \$224 off.

Remember, you get a 30-Day money back guarantee on our Premium Plan!

As promised, here's the link to [S.L.O.F. Part 1 - Size and Location video](#).

See you inside.

Regards,

The [COMPANY] Team

P.S. Remember, GD&T is more than just symbols, it's the language of engineers and the best way for communicating design intent among your Design, Manufacturing, and Inspection departments. The [COMPANY] Fundamentals Course complements your engineering studies and helps you get up to speed if you're no longer in school.

P.P.S. Looking for a group discount for your company or school? Email us at [Email Address].

[Button][Click Here To Enroll In the Course](#)[Button]